

### CO<sub>2</sub> PERFORMANCE LADDER

# Green public procurement with the no. 1 decarbonisation tool

Each year, European government authorities spend 2 trillion euros on goods and services, contributing to 15% of global greenhouse gas emissions. Green public procurement is a driver of decarbonisation, innovation and commercialisation of lowcarbon infrastructure, goods and services. The CO<sub>2</sub> Performance Ladder boosts green public procurement and CO<sub>2</sub> reduction. The  $CO_2$  Performance Ladder is an easy and effective tool that helps governments buy green and make significant climate impact by giving sustainable companies a financial advantage. It serves as both a procurement instrument and a  $CO_2$  management system. Using the Ladder in procurement offers a boost to companies actively engaged in  $CO_2$  reduction efforts and offers an incentive for those yet to get started.



#### How it works

Procuring parties using the CO<sub>2</sub> Performance Ladder grant an award advantage to ambitious companies, encouraging them to integrate sustainability and foster carbon reduction across their operations and supply chains. The Ladder provides companies with a green business case, offering tangible incentives for investing in structural carbon reduction. Certified organisations reduce emissions twice as fast as the industry average, fostering not just quantitative reduction but also behavioural and cultural shifts.

The Ladder can therefore play a crucial role in mitigating the carbon footprint associated with government spending.

#### How can you get involved?

Please get in touch with us if you are interested to get involved or in any more information. We are happy to help!

Email: info@co2performanceladder.com



#### Advantages of the CO<sub>2</sub> Performance Ladder

- Accessible carbon reduction tool for all businesses and governments.
- Award advantage for certified organisations in tenders.
- Organisations certified with the Ladder reduce CO<sub>2</sub> twice as fast as average.
- Internationally recognized GPP best practice, compliant with European procurement law.
- Third-party verification shifts the burden of proof away from procurers.

5,000 CERTIFIED ORGANISATIONS

**300 ACTIVE PROCURERS** 

## The CO<sub>2</sub> Performance Ladder in Europe

Over the years, the Ladder has been responsible for a significant reduction of companies' and governments'  $CO_2$  emissions in the Netherlands and Belgium. SKAO, the Foundation for Climate Friendly Procurement and Business, is the independent owner and manager of the  $CO_2$  Performance Ladder. SKAO encourages companies and governments to reduce  $CO_2$ with the Ladder - with the aim of realising a climate-neutral business environment.

Due to increasing international interest, SKAO is implementing the Ladder in Ireland, France, the UK and Germany, with others to follow.



75 % SMEs

#### Our partners

**IKEA** Foundation









Stichting Klimaatvriendelijk Aanbesteden & Ondernemen



Interested to learn more? Visit our website via the QR code!